

## Syllabus for Diploma in Multimedia & Animation (DMA) For Academic Session 2017-18

## Programme Objective:

- 1. To enable the students to be multimedia literates, which will prepare them to actively participate in various media related activities for strengthening their skills.
- 2. The Course will have scope for skill development in the field of Electronics and Print Media Production, which in turn make them employable in the media industry.

Duration: 1Year Total Credits: 32

Serial	Course Title	Course	Block	Units	Credits	Theory	Practical
No.		Code					
Semester-1							
	Introduction to						
1	Multimedia	DMA-01	5	20	4	5	-
2	Digital Imaging	DMA-02	5	20	6	4	1
3	2D Animation	DMA-03	5	20	6	2	3
Semester-2							
4	3D Animation	DMA-04	5	20	6	2	3
5	AV Production	DMA-05	5	20	6	4	1
6	Project	DMA-06	5	20	4	0	0

	DMA-01
	Introduction to Multimedia
Block -	I: Introduction to Computers & Networks
Unit- 1	Multimedia Hardware
Unit- 2	Multimedia Software
Unit- 3	Multimedia operating systems
Unit- 4	Multimedia communication systems
Block – I	I: Content Development & Distribution
Unit- 1	Desktop publishing
Unit- 2	Multimedia Animation & Special effects (2D/3D animation)
Unit- 3	Social Networking & Publishing (Blogging, Facebook, Youtube, Instagram etc.)
Unit- 4	Content Distribution Systems (CD/DVD, Internet, Radio, Television)
BLOCK-	III: Art & Science of Multimedia
Unit- 1	
	Audio fundamentals (Audio quality, formats and devices)
Unit- 2	Understanding Image and Video (Resolution, Color, Video standards, formats)
Unit- 3	Film and Digital photography (technology, techniques, composition & lighting etc.)
Unit- 4	Introduction to Printing technology
BLOCK-	IV: Program Production Techniques
Unit- 1	The Media Industry: Structure and Strategies
Unit- 2	Audio-Video program production(Concept to Mastering)
Unit- 3	Compositing and Audio-Video Editing
Unit- 4	Web Design and Publishing (Web design and development)
BLOCK-	V: Media Management & Marketing
Unit- 1	Ownership of Media, Media as Business & Media Economics
Unit- 2	Income sources of Different Media
Unit- 3	Government Policies for Media Ownership
Unit- 4	Career avenues in multimedia

	DMA-02	
Digital Imaging		
Block – I	: Introduction to Digital Imaging	
Unit- 1	Basics of Graphic Design and use of Digital technology	
Unit- 2	Definition of Digital images	
Unit- 3	Colour theory & basics	
Unit- 4	Digital imaging in multimedia and animation	
Block – II	: Digital Imaging: Aesthetics and Artistry	
Unit- 1	Introduction to Digital Composition	
Unit- 2	Use of Design Elements in Digital Layouts	
Unit- 3	Scanning / Capturing Images, Image editing, Masking and Colour adjustments	
Unit- 4	Raster & Vector Graphics and Typography	
BLOCK-	III: Image development on different Graphic Software	
Unit- 1	Krita -Familiarization with Interface, tools and feature	
Unit- 2	Familiarization with Interface of Ink space	
Unit- 3	Digital tools for Illustrations, uses and technique	
Unit- 4	Dealing with Professional software	
BLOCK-	IV: Preparation of Digital Images using Media technologies	
Unit- 1	Working with digital images, creating textures for 2D - 3d models and scenes	
Unit- 2	Managing File formats for images, import and export techniques	
Unit- 3	Editing Images, Cutting and Morphing	
Unit- 4	Techniques behind VFX (special effects)	
BLOCK-V	: Finishing and Digital Media Outputting	
Unit- 1	Practical- Graphics for TV production & Creating earth texture for 3D globe	
Unit- 2	Practical-Create Colorful vector character art in Krita	
Unit- 3	Practical- Create texture tricks with vector artwork in Inkspace	
Unit- 4	Practical- Create T-Shirt design in Illustrator using Tiger Picture in vector art	

	DMA-03
	2D Animation
BLOCK -	- I: Introduction to 2D Animation
Unit- 1	Introduction to 2D Animation
Unit- 2	Drawing concept
Unit- 3	Color theory & basics
Unit- 4	Incorporating sound into 2D animation
BLOCK -	- II: Layout & Designing
Unit- 1	Basic of sketching, still life and assignment of basic drawing, Composition of basic elements
Unit- 2	Work in different media, such as drawing, collage, and painting
Unit- 3	Explore the relationship between elements and principal
Unit- 4	Pixel and resolution: Vector and Bitmap Graphics
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BLUCK-	III: Graphics and advertising (Practical)
Unit- 1	
Omt 1	Creating Digital Layout
Unit- 2	Professional image editing
Unit- 3	Advertising and relevant case, Graphics and illustration
Unit- 4	Vector Commention 2D enimetion
	Vector Composition , 2D animation  IV: Broadcast Design (Practical)
Unit- 1	1v. Broaucast Design (Tractical)
Omt 1	Working with visual images
Unit- 2	Story Boarding
Unit- 3	Titles and Credit Making
Unit- 4	Stop motion animation
BLOCK-	V: Production / Post-Production (Practical)
Unit- 1	Paint & animate (scanning, tracing, ink & Paint)
Unit- 2	Understanding Background composition
Unit- 3	Basic Understanding of 2D animation and technique
Unit- 4	Animation for Portfolio Making
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	DMA-04		
	3D Animation		
BLOCK -	- I: 3D Modeling		
Unit- 1	Introduction to 3D space in Blender		
Unit- 2	Introduction to Modeling Techniques		
Unit- 3	In- organic Modeling		
Unit- 4	Organic Modeling		
BLOCK -	- II: 3D Shading		
Unit- 1	Use of Materials & Shader		
Unit- 2	Shader and Texture editing		
Unit- 3	Shading organic Models		
Unit- 4	Shading In – Organic Models		
BLOCK-	III: 3D Animation and Rigging (Practical)		
Unit- 1	Introduction to 3D Animation		
Unit- 2	Create, Edit and working with Animation Graph, Rigging using Blender		
Unit- 3	Setting up controllers for joints		
Unit- 4	Simple Skeleton structure with proper joint orientation,		
<b>BLOCK-</b>	IV: 3D Lighting and Rendering (Practical)		
Unit- 1	Understanding Lighting in Cycles		
Unit- 2	Direct and Indirect Lighting		
Unit- 3	Light Linking, Final Composition		
Unit- 4	Creating composition and Light with the Shaded Models		
BLOCK-	V: 3D Dynamics (Practical)		
Unit- 1	Introduction to Dynamics, Active and Passive Bodies		
Unit- 2	Creating basic Simulation and collusion using Rigid body		
Unit- 3	Cloth Simulation, Simulation of Brick wall collusion		
Unit- 4	Introduction to Fluid Effects, Creating fluid simulation		

	DMA-05
	Audio Visual Production
BLOCK	- I: Audio Production
Unit- 1	Concept of Sound, Types of sound, Audio range
Unit- 2	Know your equipments (Acoustic, Microphone, Recorder, Audio Mixer, Cables & connectors)
Unit- 3	Process of recording, Mixing, Sound processing, Recording level
Unit- 4	Audio Editing, Dubbing & voiceover (Process, steps)
BLOCK -	- II: Video Production (Pre-Production)
Unit- 1	Concept, What is pre-production, R & D, visualization, Screen play writing, Storyboard making, Shooting script writing
Unit- 2	Peoples involved in pre-production
Unit- 3	Set making, Copyright, Music making, Budgeting
Unit- 4	Production Design, Location hunting, Hiring of equipment & crew members
PI OCK	III: Video Production (Production)
Unit- 1	Know your equipment, Camera & accessories
Omt 1	Tenow your equipment, cumera & accessories
Unit- 2	Lights & camera support
Unit- 3	Clapboard, Sound equipment, Field Monitor
Unit- 4	Blocking, Rehearsal, Lighting, Shooting
	IV: Video Production (Post Production)
Unit- 1	Compiling the concept and Shooting material to final stage
Unit- 2	Peoples involved in Post-production, Know your equipment
Unit- 3	Editing, Color grading, Publicity
Unit- 4	Transmission, Distribution and Rating
BLOCK-	V: (Practical)
Unit- 1	Recording & Mixing of multi-track audio
Unit- 2	Budget Making & Script writing 05 minutes program
Unit- 3	Shooting for 05 minutes program (News / Music Video / Documentary / Feature / Chat show / Discussion etc.)
Unit- 4	Editing of 05 minutes video program

	DMA-06
	Project
BLOC	CK – I: Digital Imaging
1.	Design Print advertisement for Service
2.	Design Print advertisement for Product
3.	Design Print advertisement an Event
4.	Design Print advertisement on Social Awareness
5.	Design a collage with a social message
BLOC	K – II: 2D animation
1	Drawing fundamentals using lines
2	Sketching of cartoon characters
3	2D Logo designing
4	Storyboarding of a 30 seconds film
5	Portfolio making of an organization
BLOC	K- III: 3D Animation
1.	Exploring the Interface of 3D application & Basic Modeling
2.	Create different types of Materials and create a Shading
3.	Create a simple walk cycle using the character rigs
4.	Create a composition and Light set up
5.	Create a Fluid simulation & rendering
BLOC	K- IV: Audio Production
1.	Knowing the audio equipments & software
2.	Recording process
2.	Mixing & Editing of various sound
3.	
4.	Exporting sound in various audio formats & project
BLOC	K-V: Video Production
1.	Story writing, Storyboard making, Shooting script writing
2.	Location hunting, Breakdown making, Budget making
3.	Set making, Lighting, Shooting
4.	Editing, BGM posting, Color grading, Publicity, Exhibition & Transmission